

THE LAW OF ABUNDANCE



S. D. Buffington

First Edition

The Law of Abundance

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The Law of Abundance

It's time to start living the life you've imagined

Henry James

If you don't already have an abundance of everything you desire in life; happiness, contentment, fulfilling relationships, financial health, physical fitness, personal success and deep satisfaction, it is certain that you are not in complete alignment with the Law of Abundance. And, once you are in alignment, it is just as certain that all of these things *will* be yours to whatever degree you choose.

This is a certainty because the same energy that directs the universe, and everything in it, every moment of every day; that precisely and predictably determines the form, nature, path and outcomes of all things, also precisely and predictably directs the life and outcomes of every person on this planet.

For millennia the few who have understood how to apply this energy correctly have used it to gain mastery over their own lives, amass great wealth and shape the world we live in. Yet, until now, no one has taken this magnificent power, which works so perfectly that all science, industry and technology have emerged from it, and presented it in a way that can be applied with the same precision to humanity.

Because the principles that govern energy have remained a mystery in *human* terms, very few have chanced upon the right formula. And, because those few who arrived did so by chance, explaining the formula completely enough to allow any and everyone who so chose to reproduce their successes has proven impossible. Nonetheless, the evidence those fortunate few presented has induced many, if not most of us, to keep trying.

Yet, without the whole formula our efforts have been mostly just experiments that sometimes work, but mostly fail. Still, the masses keep searching for answers and trying harder and harder to master life and realize their dreams. More often than not, though, what they end up with is not a realized dream, but feelings of greater discontent. People en masse report feeling more drained and more concerned about the future as they observe society stepping up the pace, yet falling farther and farther behind. There is greater and greater dissatisfaction, and almost no one can say why or what to do to reverse this unwelcome trend.

There is a reason why life in the world we have created has grown less satisfying and more stressful as we try harder and harder to meet the demands of the day; why in spite of all our efforts, most of us have not produced the outcomes we have envisioned or the life we dream of. There is also an unfailing solution; a clear model that anyone can follow based in a law as completely predictable and dependable as the Law of Gravity. This book is about that law—the Law of Abundance.

The Law of Abundance is a science-based set of principles that work *all the time, every time, for anyone and everyone, bringing each of us absolutely predictable outcomes*. This book removes the mystery from the process of creating abundance in whatever way you define it and hands you an unfailing formula for mastering your life and outcomes.

The principles that underlie the Law of Abundance impact each of us on every level: personally, in families, in communities, nationally and globally. Just as energy works perfectly and predictably to power your home, it works perfectly and predictably to power your life, and does it in a completely non-discriminating way. Each of us always receives an abundance of whatever we consciously or unconsciously set into motion, whether good or bad. It behooves us then, to understand the principles that drive our outcomes and consciously choose our path.

If you believe that you have already tried everything, including every wealth or prosperity building technique on the planet, and have still not met with success, it may seem incomprehensible that

abundance is not only available to everyone, but exists as an unailing law. But the law does not dictate what we will have an abundance of. That is entirely dependent on how we use it. The fact is we all have an abundance of *something*. Those who are struggling are typically receiving an abundance of things they *do not want*, and the struggle is actually part of the problem.

Everything in the universe suggests that the natural flow of energy is toward positive abundance—that is, a sufficient and ever increasing supply of conditions that result in improved outcomes. The universe is expanding, for example, and life is evolving toward greater adaptability and fitness.

For humans, positive abundance expresses as satisfaction, contentment, joy, health, great relationships, prosperity and an abiding sense of well-being. That we all seek these things and try to avoid their opposite is evidence enough that positive abundance is our natural state of being. But to have the things we desire in abundance, we must understand the Law of Abundance as fully as we understand the Law of Gravity and adhere to its principles just as closely.

Just as taking full advantage of gravity requires an in-depth understanding of it, so too does taking full advantage of the Law of Abundance. The concepts laid out in this book are intended to bring you that level of understanding so you can take full advantage of this powerful law. Some of the concepts are complex and may seem a little weighty at times, but if this was simple stuff everyone would have figured it out by now. The first four chapters, which are dedicated to explaining the Law of Abundance basics, will require the most thought. You may find that parts of these chapters read somewhat like a text book, but realize that they need to. Textbooks are designed for important learning and what could be more important than the quality of your life?

This is not an instant gratification book, but one of real, workable solutions for lasting success. The information contained in these pages can transform the lives of every person on this planet, but not everyone is ready for it. Not everyone is willing to apply themselves to learning

or doing, and the Law of Abundance requires application.

This book is for people who are serious about discovering why their efforts have not resulted in the life they long for. It is for those actively searching for real solutions that they can apply to their lives for true and lasting transformation. It is for those who believe that there is a better way for humanity to live and who are willing to apply themselves to discovering that better way.

The reason the vast majority of people in this world are struggling is because, until now, there has been no reliable means for clearly understanding how the law that guides every outcome applies to humanity. Since the beginning of time, the masses have been inadvertently misapplying their energies and efforts, and getting results they did not want. Many will continue to do that, not because they don't want better outcomes, but because they don't want to make the effort. Even with the availability of information that could positively and dramatically transform their lives, there are those who will not be willing to learn it. But for those who are, a whole new world is about to emerge.

The Law of Abundance makes it clear that we either set things in motion toward an outcome—positive or negative—or we stall energy and stay stuck in one place. By understanding the Law of Abundance, we know precisely why energy flows or fails to flow and exactly what steps to take to alter our outcomes in the way we intend. We can make purposeful adjustments that allow us to correct our course, work in harmony with the law, and move surely and consistently toward an abundance of the things we desire.

When we have learned in larger measure how to use this unflinching law to our advantage, there is no question that we can literally change the world. We can create the life we dream of, and not just for ourselves, but for our families, communities, nations and globally. And that is the goal of this book.

PART 1



The Basics of Abundance

*The eternal mystery of the world
is its comprehensibility.*

Albert Einstein

There is a vitality, a life force, a quickening that is translated through you into action, and because there is only one of you in all time, this expression is unique. If you block it, it will never exist through any other medium. It will be lost and the world will never have it.

Martha Graham, dancer/choreographer



Gathering the Pieces of the Puzzle

*None of us can change our yesterdays,
but every one of us can change our tomorrows.*

William Jefferson Clinton

Since recorded history, those who have tapped into the vast abundance of the universe have been trying to teach others how to do the same. Hundreds, perhaps thousands of pioneers have stepped forward to proclaim that the universe is abundant and that abundance is the natural condition. They have presented hundreds of methods and techniques for tapping into abundance, and on rare occasions, the entire equation has been presented, but without a clear explanation of why the formula worked or what to adjust when it failed to work, reproducing their results proved nearly impossible.

Too often, explanations place too much emphasis on one aspect of the law and too little on another. Sometimes the approach is too esoteric and shrouded in mystery and other times it is too methodical. The esoteric route tends to focus too heavily on the non-physical qualities of thoughts, feelings, and intent, where the methodical route tends to focus too heavily on the value of taking actions and directing events. Too great a focus in either direction can throw us off balance and cause us to miss essential information and important clues. And where essential information is missing, a predictable result is not possible.

WE CANNOT SOLVE A PROBLEM IF DATA IS MISSING

Just as we cannot solve a mathematical problem if essential variables are missing, neither can we achieve abundance with incomplete

information. When we try, we keep getting inconsistencies that can neither be explained nor resolved and inconsistent results lead us to doubt the entire process. Once doubt creeps in, skepticism undermines any commitment we may have had. Without relatively consistent success or at least a clear awareness of why success did not occur, hope diminishes and confusion and skepticism grow.

IT'S OK TO BE SKEPTICAL

Skepticism is a valuable trait. It can prevent us from heading down paths that are dead ends or downright dangerous. It keeps us searching for the truth and questioning anything that fails to deliver consistent results. We look with skepticism on statements such as “Anything the mind can conceive and believe, it can achieve” or “Early to bed, early to rise makes a man healthy, wealthy and wise” or “Whenever you ask for something and fully believe you will receive it, the universe always grants your wish” because we know that we cannot apply such assertions to every possibility and get a consistent result.

We cannot, for example, conceive of being indestructible and then step in front of a fast moving bus without harm. We cannot simply go to bed early and get up at the crack of dawn and become healthier, wealthier or wiser. Neither can we conceive of or wish for an eternally young body, and never get a wrinkle. No matter how fervently we wish, hope, pray, positive think or believe we can, we cannot consistently get such outcomes. And where a rule does not apply across the board, it is human nature to discount the entire concept.

The fulfillment of such wishes would put us in violation of natural laws, which cannot be violated. Take wishing to be eternally young, for example; all complex organisms follow the path of birth, attrition, death, and renewal, as they must for energy to remain dynamic and for life to exist. It is through this process that potential energy becomes dynamic energy, and is freed to generate all that we know and are. Growing old is the process of attrition, an integral part of the life cycle, and the only way we can skip that step is to die young—not exactly a desirable alternative for most of us.

THERE IS NO MAGIC GENIE

We also know from personal observation or direct experience that we cannot ask for robust health or great wealth and then spend all of our spare time lounging around, eating junk food, and staring at a television set and hope to get fit or wealthy.

We cannot pray or positive think our way out of a rush-hour traffic jam. We cannot wish that an untended yard will just magically become green, lush, and well groomed and have that happen. We know that we can hope, wish, and pray from now until the end of time and no magical genie will ever show up to clean our house, groom our yard, hand us a fortune, make us fit, or keep us eternally young.

Yet many who aspire to teach success and abundance principles seem to be implying that such outcomes are possible. These people are almost never out to deceive anyone. In most cases, they have applied the formula they espouse to their own lives and have gotten the exact results they are promising you. Because the process worked for them, they truly believe that what they are presenting will work in the same way for others, provided they follow the same formula. And they are absolutely correct. It *will* work provided the *entire formula* is correctly applied. The problem is that the entire formula is often not consciously known and, unless it is, it can't even be presented fully, much less correctly applied.

HOW DO YOU DO THAT?

A good example of being able to present only what is consciously known can be demonstrated using vehicle drivers. Some people are extremely good at driving and become rich and famous driving cars on racetracks such as Mario Andretti did, or by successfully pulling off daring stunts, like Evel Knievel. Others are extremely bad at it and are constantly wrecking vehicles and getting tickets for road violations. Most are just average drivers who lie somewhere between the two extremes. Yet, if you ask successful drivers, average drivers and bad drivers how to drive a vehicle, each will give you similar answers.

The professional drivers will certainly know more than the bad drivers and might give you some very good pointers, but they will not be able to tell you every single thing they do that makes them so much better at driving than most people. They can't tell you because they are not consciously aware of everything they do. The parts they are able to convey are often not all that different than what an average, but conscientious, driver might convey. To duplicate a top driver's success, however, you must know and be able to duplicate every significant thing they do. The same is true of creating abundance.

Over a twenty year period I interviewed successful people to discover what they do differently than those who are unsuccessful. No matter where they have been successful; losing weight and keeping it off, building really fit bodies, growing a business, amassing a fortune, creating successful relationships, being a superior salesperson, becoming a sports star, or any other great achievement, these people cannot usually convey *specifically* what it is they do differently. Like the exceptional driver, the information they provide isn't all that different from the information given by those who are working hard to succeed, but who keep falling short of their goals.

In spite of all the interviews and research, until I had the entire formula, I too was unable to see what was truly significant to success. Not only was I unable to determine exactly what others were doing, I couldn't even figure out what I was doing in the areas where I experienced success and not doing in areas where success was elusive. As a result, I—like everyone else who is missing essential information—was unable to purposefully correct my course and get better outcomes even though I truly wanted to and diligently tried.

NATURAL LAWS CANNOT BE VIOLATED

Let me try to put this problem into perspective. Imagine that there was a tribe of people who firmly believed that if they performed a particular ritual in just the right way, they could leap from a cliff and fly like a bird. They also believed they could not achieve greatness until they were able to fly like birds and were very driven to achieve greatness. So every day they would go through the ritual as it was

currently understood and, to determine if they had the ritual just right, one member of the tribe would leap from a cliff. That member would fall to his death, but because the tribe didn't understand the Law of Gravity and didn't realize that natural laws can never be violated, the remaining tribe members would go back to camp and work on perfecting the ritual. The next day another member would jump with the same result. This adjusting and jumping process continued until every member of that tribe had jumped to his or her death.

This is a predictable outcome no matter how fervently the tribe believed they would eventually find the right formula and no matter how hard they tried. There is no way they could ever succeed because gravity is an inviolate law and its rules apply all the time and in every circumstance. Even though the members of the tribe were free to believe whatever they chose and to continue adjusting their approach to gravity in whatever way they chose, they were not able to change the rules of gravity.

The Law of Abundance is such a law and we, in trying to find the right formula, have been doing essentially the same thing as the mythical tribe. And, like the tribe, the vast majority of us have gotten results we did not want and did not intend. Because we have not understood the law, we have been trying to perfect the ritual for millennia. Different "tribe" leaders have offered different formulas, but the result has been essentially the same. We have failed to create abundance en masse though most of us long to do that and many of us have tried mightily to achieve that result.

THREE WAYS OF KNOWING

The information we have gathered to help us adjust the formula has mainly come from science, philosophy and religion, and each of these disciplines has contributed greatly to our understanding and well-being. Each has given us important parts of the equation, but like the proverbial blind men examining different parts of an elephant, each group has been examining the world, and us, from a different perspective, so we get conflicting information and can't say definitively who is right.

No single perspective has provided the entire picture and given us the means to affect our outcomes personally and globally in predictable and wholly beneficial ways, nor can it.

One of the many great benefits of the Law of Abundance is that it brings together each of the three ways of knowing—empirical evidence (science), reason (philosophy) and faith (religion)—so that a complete picture and a truly workable formula emerges.

It meets scientific ways of knowing in that the principles that drive abundance can be measured, quantified, and qualified. The results are completely predictable because the Law of Abundance follows precise rules from which it never varies.

It meets philosophical ways of knowing in that it encourages questioning, learning, and the pursuit of wisdom by intellectual means; it presents evidence that moral self-discipline is not just a nice philosophical idea, but a necessary part of an abundant life.

It meets religious ways of knowing in that it embraces the mysteries of life; it not only allows for faith, but shows precisely how, why and in what forms faith is necessary for sustaining abundance.

We need all three ways of knowing to have the entire picture. As many have discovered, we cannot take a few pieces of life's puzzle and apply them with the assumption that they make up the entire picture. Trying to do that is all too often a formula for failure. All we have to do to realize just how slim our odds of just happening upon the right formula are, is to look at the condition of the masses.

Nonetheless, one rule of the Law of Abundance is that nothing is ever lost, so whatever time, energy, and money we have invested, individually and collectively, seeking ways to live a happier, healthier, more abundant life have not been wasted. Everything we do in the search for fulfillment adds something useful, if only a new awareness.

There was a time when I would have argued this point because,

after investing a whole lot of time and money on products and programs designed to improve my life, I was still experiencing very little success. Although much of the information I had gathered along the way made a lot of sense, it just wasn't working for me, and I couldn't for the life of me figure out why.

I studied everything I could get my hands on, from the most ancient wisdom right up to the latest scientific research. And, while my life was certainly better for it, it was not nearly what I hoped for and I had no idea why, until I finally had the entire formula and could see exactly what I had been doing wrong.

IN SEARCH OF ANSWERS

At one point, after years of searching, experimenting, and adjusting, I began to suspect that I just didn't have what it took to become successful in the grand ways I imagined. I feared that abundance just wasn't in the cards for me. I had become the quintessential skeptic, approaching every new theory with an odd combination of doubt that it would work and hope that it might. I suspect I would have eventually resigned myself to mediocrity except for the deep and passionate response I had to a quote I read back in 1976. The quote was by Henry David Thoreau, who wrote, "*The mass of men lead lives of quiet desperation.*"

I knew that Thoreau's observation was all too true for me and for just about everyone else I knew or had ever known, and that was NOT alright with me. I knew that there *had* to be a reason for this sad reality and it had to be found. I believed that, if the cause could be found, so could the cure. I envisioned a world filled with happy, contented, joyous people, each living life so abundantly that the idea or thought of desperation never entered their minds. I wondered why, in a world filled with abundance, the majority of us were struggling on almost every level—financially, mentally, emotionally, physically, personally, spiritually and in relationships—and I needed to understand.

Unbeknownst to me at the time, that need—that longing to know—set into motion a series of events that would culminate in the writing

of this book. The chronology of how this came about, for those who are interested, is presented at the back of the book. I put it there because this book is not about me. It's about a master law that works flawlessly all the time, every time, to bring us an abundance of whatever we are willing to allow, first collectively and then individually.

ASKING THE RIGHT QUESTIONS

The importance of the collective has been expressed since recorded history, but has been poorly understood. The ability to profit from the knowledge others have gained, to love and be loved, to amass wealth, or to have any other aspect of abundance is not possible outside of the collective. In fact, we cannot even have life outside of the collective. We will cover this subject in more detail later. It is presented here in brief because, without understanding that collective abundance *precedes* individual abundance, many questions will arise for which there will appear to be no answers. The answers always exist if we are asking the right questions and looking in the right places, but unless we begin from the right premise we can't even ask the right questions, much less answer them.

An often-posed hypothetical question might help to demonstrate this point. You've probably heard the question, "If a tree falls in the forest and there is no one there to hear it, does it still make a sound?" Stated in this form, this question can be debated forever. That's because, while the person who formulated this question undoubtedly had a clear idea as to exactly what he meant, the way the question is posed does not allow *us* to know. Did "no one" mean humans? Did it include animals, insects, and other hearing creatures? Did it factor for man-made recording devices? Since we don't know for sure, we have to assume, which is what makes the question as highly debatable as it is.

Suppose the question had been posed like this; "If a tree falls in the forest and there is *nothing* to receive the vibrations as sound, does the tree still make a sound?" We can see that the tree falling certainly provides the *potential* for sound to occur. The air is still displaced and still moves through space in waves that *could* result in sound, but with *nothing* to receive the air waves and translate them into sound, the

potential would not be realized. That is unless, as some experiments suggest, plants have the capacity to “hear” sound.

Since plants have been shown to respond to music and being talked to, we would now have a whole new set of questions to ponder, but at least we would know where to look for the answers. In this case, we would have to define “sound” more clearly. Do plants only respond to vibrations; do mere vibrations count as sound? Is sound the translation of vibrations and, if so, what does the translation have to be to qualify as sound?

If sound reception is described as something that would evoke a response, then we could say that plants, and even glass, have the capacity to “hear,” since both plants and glass respond to the vibrations produced by displaced air. When an explosion occurs nearby, glass shatters, for example.

The *Merriam-Webster Dictionary* defines sound as “*the sensation of hearing; also the mechanical energy transmitted by longitudinal pressure waves (sound waves).*” It describes “hearing” as “*the process, function, or power of perceiving sound; esp: the special sense by which noises and tones are received as stimuli.*” By these definitions, we could say that glass does not hear because it has no sense function to perceive the vibrations as sound. But, before we could answer the question about plants, we would have to determine whether they actually perceive the vibrations as sound. If they don’t, then the answer to the “tree in the forest” question would have to be no, since there is nothing there (no humans, animals, insects or recording devices) to receive and translate it as sound. If studies conclusively proved that plants do perceive sound waves and receive them as stimuli, then the answer to the question would have to be yes.

Clearly, we still don’t have a definitive answer to the question, but now we know where to look for it. We can now narrow our search to the tree itself and to the forest in which it resides. There is evidence that suggests that plants respond to sound, so the stimuli part may have been answered. If so, all we have to do now is determine whether

plants have the capacity to perceive sound in the precise way the term perceive is intended. By clarifying each part of the equation, a precise answer is then possible.

SUBTLE BUT IMPORTANT DISTINCTIONS

Similarly, in our individual lives we can go in search of precise answers only when we understand exactly where to look and what we need to be focused upon. Yet, living abundantly has been presented much like the hypothetical question about the tree in the forest. Subtle, but important distinctions have been missing. And without those subtle distinctions, we cannot know where to look to find the right answer. We cannot know for certain whether the path we are on is taking us toward the right outcome or farther away. Everything is open to interpretation and, if we interpret wrong, we get the wrong outcome and don't know why.

When repeated efforts don't lead to intended outcomes and we can't determine why, we feel out of control and when we feel out of control, the result is often desperation.

Our birthright is abundance, however, not desperation. For those who are living desperate lives, I imagine this statement seems absurd and is very hard to buy. Statements such as this consistently lead to questions such as, "What about the people starving in Africa?" "What about people who have cancer through no fault of their own?" "What about tornadoes, hurricanes, floods and other disasters that destroy people's lives?" "What about innocent children who are suffering?"

These are legitimate questions, and we can see that they contain their own answers if we are paying attention to the subtleties that underlie such questions; subtleties that suggest why we are compelled to ask in the first place. We ask because, at some level, we realize that abundance must first occur collectively.

We cannot control nature, for example, but we can control how we respond to it and we respond better as a community. If we collectively put our minds to finding ways to live in this world safely

and effectively rather than spending so much time trying to control and overpower one another, I have no doubt that we could find effective ways to live in harmony with one another and with nature, including finding ways to heal diseases and protect ourselves from most natural disasters.

The invention of the Doppler radar system is an example of human ingenuity that has given us a means of early warning to enable us to avoid many types of storms. And early warning for earthquakes, tsunamis and other ground-based disasters is not far from being perfected. There is very little we could not accomplish if we were all focused on enhancing one another's lives.

The creation of an ideal world is not as impossible as it sounds; it is unlikely on a broad scale perhaps, but surely not impossible. If we could all understand what leads to abundance and what prevents it, we could predict, with great accuracy, our own outcomes and those of every other person, group or nation.

We could know which actions and decisions would lead to greater abundance and which ones would prevent it. We could each know exactly why we are not getting the results we want, and could determine precisely how and where to make alterations to get the outcomes we are after. We could purposefully impact our future—both collectively and individually.

If everyone realized that *we can have sustained individual abundance only where collective abundance first exists*, perhaps we could let go of selfishness and greed and begin purposefully designing our lives to ensure abundance for everyone. In a world focused upon and experiencing abundance, fear would lose its grip and the whole world would be transformed.

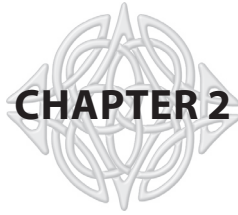
The whole world may not be ready to make such a grand transformation, but perhaps you are. Everything suggested in the previous paragraph is possible—individually and collectively—through the proper application of Law of Abundance principles.

In this book, the means for properly applying the principles and achieving a life of abundance is yours.

Every great change begins somewhere. Let it begin with us.

*Never doubt that a small group of thoughtful,
committed people can change the world;
indeed, it's the only thing that ever has.*

Margaret Mead



Abundance in a New Light

*The significant problems we face cannot be solved
by the same level of thinking that created them.*

Albert Einstein

The principles behind the Law of Abundance were identified, defined and proven scientifically valid many years ago. We just haven't realized how humans fit into that picture. So, although we have the science and benefit from it every single day, we haven't even come close to profiting from it as fully as we might. To fully profit, we must know how the principles that drive energy apply to us personally and to all humans and we must be able to see that the natural flow of energy in the human experience is toward positive abundance; that is, an ample supply of all the things that lead to satisfaction and happiness.

Whenever you flip on a light or start your car, you are using the principles that drive the Law of Abundance. This powerful, all encompassing force, which we call energy, produces every outcome and impacts each of us in far greater ways than most of us have ever imagined. It doesn't just power our sun and the many products we regularly enjoy; it powers, directs and defines our lives on every level and in every way. We direct energy to a far greater extent than most believe, and the way we manage it has a direct impact on our lives, from a personal level to a global one.

LIFE DOES NOT EXIST IN A VACUUM

The way we use energy always takes us closer to or farther away from the things we desire, directly impacts our outcomes, and precisely determines what we *regularly* experience. *Regularly* is the operative word here. For any of us to directly determine every single thing that

occurred in our experience, life would have to exist in a vacuum where the intentions of others or other natural forces never impacted us in any way. No one lives in a vacuum. In fact, life cannot exist in a vacuum. Life is dynamic and, in a dynamic world, we can be doing exactly what we should be and still get hit with things that we did not intend and did not create.

While we may not attract or create all of the unwelcome events that occur in our lives, we do create what we *regularly* experience when we are in a position to choose our outcomes, which describes most adults in developed countries, as well as every government in the world. Our regular experiences are not happenstance. We directly impact them.

Those who misuse energy, whether purposely or inadvertently, create greater limitations and difficulties for themselves and for all who are directly subject to their decisions and actions. Those who use it wisely and purposefully to shape their own lives, will experience greater abundance for themselves and for all whom they directly impact. And, where greater abundance exists, we are far better equipped to handle the occasional difficulties that arise unexpectedly and unbidden.

The fact that energy naturally flows toward beneficial abundance does not mean that nothing bad will ever happen in our lives. Life is a symphony where many factors are constantly interacting with and impacting one another. Since the intentions of one can collide with the intentions of another, bad things really do happen to good people. But those who know how to use energy's natural flow and work with the Law of Abundance have a wealth of the things they desire, including the strength and ability to handle an occasional crisis. Those who ignore it or work against it have fewer resources.

KNOWLEDGE IS POWER

The reason the mass of humankind “lead lives of quiet desperation” is because the majority of us are unwittingly creating conditions that keep us stuck or that lead to an abundance of things *we do not want*. And, since we are all part of the whole, our individual actions impact

the whole and we all feel the effect.

The patterns for getting a lot of things we *don't* want were set into motion many generations ago by our ancient ancestors out of ignorance and we, out of ignorance, have followed those patterns. The idea that we have to suffer to make gains is one of those misguided notions that has kept us stuck in limitation. But ignorance can exist only in the absence of sufficient information. Knowledge truly is power and, properly applied, it can literally transform the world.

HOW THE “IMPOSSIBLE” BECOMES POSSIBLE

The Law of Gravity existed long before Isaac Newton explained how it worked and, though people were using the law instinctively, no one was able to purposefully take advantage of the properties of gravity because they didn't know what they were. An understanding of the precision and predictability of the properties of gravity has made all kinds of things that once seemed impossible entirely possible. Through understanding how gravity works, we have accomplished some amazing feats, such as sending men to the moon and the Rover to explore Mars. Our early ancestors were unable to even *think* about such things.

Understanding the principles of the Law of Abundance can have a similar impact on your life. You will discover how things you once thought impossible are entirely possible. You will know exactly where you have been unwittingly using the law erroneously and you will know how to redirect your energies to get exactly the outcomes you want. Then you can set a purposeful course to arrive at exactly the place you intend just as effectively as scientists now use their understanding of gravity to put satellites into orbit and to send spacecraft to other planets in our solar system.

EVERYTHING IS ENERGY

If everything is energy, it stands to reason then that *everything*, including humans, must obey the laws that govern energy. But, just as a scientist must understand how to work with gravity to put a man

on the moon, or an electrician must understand how to work with electricity to wire a house and make everything work properly, we must know how to work with energy, as it applies to the human condition, to determine and direct our outcomes.

Energy rightly used *always* results in abundance, but as anyone familiar with electricity can easily demonstrate, energy can be redirected, slowed, and even stopped.

We know and can apply the properties of electricity because it follows very precise and predictable rules. Electricity is harnessed energy and, as you will discover, the energy you and I harness in directing our lives is just as precise, just as predictable and just as powerful.

OUR ABUNDANT UNIVERSE

There is no question that we live in an abundant world or that we have an abundant universe. When we look at the world or at the universe, however, what many of us observe is that abundance appears to exist in pockets, rather than overall. The world-renowned scientist, Stephen Hawking, observed this. Yet, his description of the universe as a whole certainly presents a picture of abundance as an overall occurrence. He describes our sun as "...just one of millions of stars in our own Milky Way galaxy. And our galaxy itself is just one of billions of galaxies, in a universe that is infinite and expanding."¹ If such abundance exists overall, imagine what is available in the pockets! Then realize that your home, Planet Earth, is the richest pocket in our known Universe.

The Universe is endless as far as any of us know. No matter which direction we look in, from infinitely small to infinitely large, what we see is abundance. It permeates all of nature and, if we observe the outcomes of people like Einstein, Edison, Newton, Gandhi, Mozart, Helen Keller, Marie Curie, Stephen Hawking, Bill Gates, Oprah Winfrey and thousands of others who have accomplished something truly remarkable in their lifetimes, we can see it at work on a personal level too.

Everything necessary for an abundant life is available here on Earth. That we are not all receiving in abundance is a result of not applying the law properly, not a statement about abundance as a reality. Through proper application of the law, people have experienced great satisfaction, more-vibrant health, ample money, loving relationships, freedom, contentment, joy and anything else they desire. So too can you.

ABUNDANCE AND THE LAW OF ATTRACTION

The Law of Attraction as it is often presented suggests that we attract to ourselves energies or vibrations that match our thoughts and expectations. While that is essentially true, it is just one aspect of the abundance formula. Moreover, physicists argue with the assertion that we attract to ourselves *like* energies. That's because, energetically speaking, *opposites attract*. The positive energy of a magnetic pole, for example, is attracted to the negative pole. Like poles and like energy actually repel one another.

When we look at *how energy becomes matter*, however, which is how we manifest material wealth and physical abundance, we see that it is through the attraction of *complementary*, not identical, energies.

DNA, the code that defines all of life, is a system of complementary pairings, for example. In DNA, identical nucleotides are never paired, but complementary ones always are, as you can see in Illustration 2.01.

DNA Strand Sequence

A	C	G	T	G	G	A	C
T	G	C	A	C	C	T	G

Illustration 2.01

This illustration represents only one small part of a DNA strand. There are actually many thousands of combinations, but no matter how many

there are, the pairings never vary, which is why DNA can be decoded.

The thousands of combinations seen in DNA are derived from only four nucleotides. Adenine (A) and Guanine (G) are both nucleotides that belong to a group called Purines. Thymine (T) and Cytosine (C) belong to a group called Pyrimidines. Yet the two Purines and the two Pyrimidines never pair with one another. They pair with one of the nucleotides from the other set and always with the same one. Adenine (A) always pairs with Thymine (T) and Cytosine (C) always pairs with Guanine (G).

DNA “zips” together using hydrogen bonds that create an attraction between the A/T and C/G pairings in much the way water molecules are attracted to one another.

In water, the positive charge of the hydrogen molecules is attracted to the negative charge of the oxygen molecule.

Let’s take a closer look at how attraction between opposites works by examining the structure of water (H^2O).

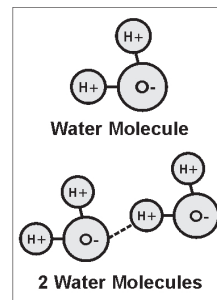


Illustration 2.02

As Illustration 2.02 shows, the positive charge of the two hydrogen atoms are attracted to the negative charge of the oxygen atom. The hydrogen atoms are not attracted to one another.

Multiple water molecules are joined together by an electrostatic attraction between the positive charge near the hydrogen atoms and the negative charge near the oxygen atoms. Here, as in all things, a plus/minus attraction is essential to the formation of matter.

OPPOSITES ATTRACT

This is an important aspect of the abundance formula, so let's take the same plus/minus principle that attracts atoms to one another and apply it to humans. Say for example, that a man is strongly attracted to a woman and wants to get to know her. They live in the same apartment complex, and every time he sees her, he goes out of his way to get her attention. He makes it clear that he is interested and does anything and everything he can to get in her good graces.

The man is the active (+) part of the equation. But he needs a receptive complement to complete the bond; so, unless the woman is receptive (-) to the actions and attentions of the man, everything he does is just wasted energy. If the woman is repelled by the man and his actions, not only is there no receptivity, the combination actually becomes repellent; so, not only is the man wasting his energy, if he continues to pursue her, there is likely to be trouble. This isn't a gender thing either. The same principle holds true for all relationships. If a woman is interested in a man, the man has to be receptive to her attentions and actions or no connection occurs there either.

For attraction to occur, both an active (+) and a receptive (-) charge must be present. It is this fact that the Law of Attraction, as it is usually presented, fails to make clear. The things we give our attention, focus, and faith to, are certainly factors that set energy into motion toward outcomes, both wanted and unwanted. But as you are about to discover, there is much more to it than that.

*Somewhere something incredible
is waiting to be known.*

Dr. Carl Sagan